



ALLEGIANT TAKES OFF IN GRAND RAPIDS WITH NEW FLIGHTS TO FORT MYERS / PUNTA GORDA AS LOW AS \$96

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•Allegiant Punta Gorda B-roll footage

GRAND RAPIDS, Mich. Nov. 4, 2015 — Allegiant (NASDAQ: ALGT) today launches new nonstop flights to Fort Myers / Punta Gorda from Grand Rapids, providing local travelers with another low-cost opportunity to vacation in Florida. To celebrate the start of these flights, **Allegiant is offering fares as low as \$96***.

"We're excited to launch these new flights to southwest Florida and provide Grand Rapids travelers a long-awaited opportunity to vacation in the Fort Myers area," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "We've seen high demand for our service, and we look forward to making more vacations possible with these new flights."

The nonstop flights will operate twice weekly between Gerald R. Ford International Airport (GRR) and Punta Gorda Airport (PGD). Flight days, times and the lowest fares can be found only at Allegiant.com.

"We are thrilled to welcome Allegiant's inaugural flights coming from and going to Punta Gorda, Florida, and we know this service will only get more and more popular as our seasonal temperatures start to drop," said Gerald R. Ford International Airport Executive Director Brian Ryks. "Punta Gorda offers access to the Fort Myers/Sanibel and Captiva Island area, a popular vacation spot for many Michiganders. I am personally excited to utilize this new service, and encourage area travelers to take advantage of this new nonstop opportunity to the Fort Myers area."

Catering perfectly to a personal, romantic or family getaway, the southwest Florida coast features exquisite beach-front dining and a wide variety of recreation in the warm, pristine waters of the Gulf of Mexico. Allegiant partners with many of the area's most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car and offers great deals on local activities. Grand Rapids travelers can now book their entire vacation for less by visiting Allegiant.com.

Allegiant offers a unique travel option to the Grand Rapids community. Focusing on low-cost leisure travel, the company provides customers with low base fares averaging nearly half of the cost of the average domestic round-trip fare. The innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to providing convenient, affordable service in over 100 communities nationwide.

***About the one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Nov. 9, 2015 for travel by Jan. 30, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com. Additional restrictions may apply.

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Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, Allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the



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Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/PBqgm>.

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