

**GERALD R. FORD INTERNATIONAL AIRPORT AUTHORITY
OPERATIONS AND MARKETING COMMITTEE
Gerald R. Ford International Airport, International Room
5500 44th Street SE, Grand Rapids, MI, 49512
October 19, 2022
8:08 a.m.**

Board Present: Doug Small, Roger Morgan, Michael Verhulst, Dan Koorndyk – 4

Staff Present: Tory Richardson, Kevin Delany, Casey Ries, Tom Cizauskas, Heidi Groenboom, Clint Nemeth, Paul Beauchamp, Lamarr Lee, Margie Witbeck

Others Present: Tammy Herrick (TPG), Dave Klier (TPG)

10-1 Meeting Minutes

The Operations and Marketing Committee meeting minutes of September 27, 2022, were approved as submitted. Motion by Mr. Verhulst, supported by Mr. Morgan. Motion carried.

10-2 Public Comment

No public comment

10-3 Awards

- Airport Quality Service Hygiene Award - Mr. Delaney announced that GFIAA received an Airport Service Quality Award in the Best Hygiene Measures by Region. He introduced Tammy Herrick and Dave Klier with our housekeeping and janitorial provider The Professional Group (TPG) and asked them to join him for a photo with the award.
- EPIC Awards Finalist for Excellence in Business - Mr. Richardson announced that GFIAA has been selected as a finalist for an EPIC award in the Excellence in Business category through the Grand Rapids Chamber of Commerce.

10-4 Winter Operations Preparedness

Mr. Delaney shared an overview of the Winter Operations Preparedness including processes, procedures, staff, and equipment put in place for snow events.

10-5 History Display Update

The History Display Committee includes Mr. Ries, Mr. Nemeth, Mr. Beauchamp, Mr. Lee, and Ms. Bernthal. Mr. Nemeth said that together they have been working to design the observation area on the second level of the terminal building to showcase the history of aviation in West Michigan. The committee shared concepts including an interactive wall, a glass entry, a wall where plaques could be displayed, a space for aerials, a display rail with additional historical information about aviation and West Michigan firsts, and a feature highlighting historical aviation community members.

10-6 Sponsorship Program

Mr. Richardson shared the updated process on the Sponsorship program. With the new process, organizations seeking sponsorships will have an opportunity to request funds once a year. The request will then be reviewed by a sponsorship committee to determine whether or not GFIAA will accept the sponsorship proposal. The selected proposals will be more in line with the FAA regulations and requirements on the use of airport revenues.

10-7 October 2022 Construction/Project Report

Mr. Ries reviewed the October Construction/Project Report. He said the terrazzo flooring on Concourse A will begin on November 1st. He also said the Exit Lane technology being installed on each Concourse will be completed soon. This will replace the need to have a TSA or other security agent staffed at those locations.

10-8 Other

No additional information was discussed.

Meeting adjourned at 9:18 a.m.

maw