# GERALD R. FORD INTERNATIONAL AIRPORT AUTHORITY OPERATIONS AND MARKETING COMMITTEE

Gerald R. Ford International Airport, International Room 5500 44<sup>th</sup> Street SE, Grand Rapids, MI, 49512

April 20, 2022

8:00 a.m.

#### AGENDA

Board Present: Dan Koorndyk, Doug Small, Roger Morgan – 3

Staff Present: Tory Richardson, Alex Peric, Maria Kim, Lisa Carr, Kevin Delaney, Matt Zeilstra, Casey Ries, Michelle Baker, Tom Cizauskas, Lamarr Lee, Haley Abbas, Clint Nemeth, Margie Witbeck

Others Present: Mary Ann Sabo (Sabo PR), Susan Shibut (Riggs Ward), Mike Radtke (Riggs Ward)

# 4-1 Meeting Minutes

The Operations and Marketing Committee meeting minutes of March 23, 2022, were approved as submitted. Motion by Mr. Small, supported by Mr. Morgan. Motion carried.

#### 4-2 Public Comment

No public comment

### 4-3 **Resolution 22-15:** Airfield Building Design Agreement

Mr. Cizauskas said that an RFQ was issued for the design of two airfield buildings: a Snow Removal Equipment (SRE) storage building and an Aircraft Rescue and Firefighting (ARFF) facility. Eight statements of qualifications were received. After independent reviews and interviews were conducted, staff is recommending DLZ for the design of both facilities.

Motion by Mr. Small, supported by Mr. Morgan, the approval of contracts for design of a SRE storage building and an ARFF facility with fees not to exceed \$2,175,000 for both buildings, authorization for the President & CEO to sign, and a capital budget increase of \$575,000. Motion carried.

### 4-4 **Resolution 22-16:** Checked Baggage Inspection System – Design Phase

Mr. Ries said staff is working with the U.S. Department of Homeland Security, Transportation Security Administration (TSA) to pursue a Checked Baggage Inspection System (CBIS). A preliminary design summary was partially funded by and submitted to TSA. A location for the CBIS has been selected and agreed to by TSA allowing design activities to progress. VTC was procured as the CBIS designer with partners Fishbeck and Corgan. TSA and airport staff have negotiated and agreed to design phase services not to exceed \$3,100,000 with a \$1,667,174 federal share.

Motion by Mr. Small, supported by Mr. Morgan, the approval of an Other Transaction Agreement (OTA) with TSA and approval of contracts for design phase services associated with the CBIS, authorization for the President & CEO to sign all associated documents, and a capital budget increase of \$100,000. Motion carried.

### 4-5 Air Service and Marketing & Communications Update

Mr. Peric said that due to a nationwide pilot shortage, airlines operating at GRR have reduced the number of direct routes by 6, currently providing 28 nonstop destinations. Ms. Abbas provided an update on air service, marketing, and communications. She said the impressions on the social media platforms are trending upwards. GRR is currently on Instagram, LinkedIn, Twitter, and Facebook.

### 4-6 Airport History Display Progress Report

Mr. Nemeth, Mr. Lee, and Mr. Ries shared that they have been working with the History Committee (comprised of Mr. Nemeth, Mr. Ries, Mr. Lee, Ms. Bernthal, and Mr. Beauchamp), and design partner Riggs Ward to complete a display to highlight the history of West Michigan aviation. They introduced Susan and Mike from Riggs Ward who discussed different ideas on how to showcase the historical information. The Operations and Marketing Committee members agreed that they like the idea of a rail showing the historical information at the upstairs viewing area. The History Committee said they are on target for a Spring 2023 completion date.

Mrs. Sabo was introduced, and she discussed the history video that her team has been working on for the last two years. She said they are finding and compiling historical aviation information in West Michigan to include in the video. They are now interviewing stakeholders in the West Michigan Community to be included in the video.

# 4-7 Winter Ops Season Summary

Mr. Delaney provided an overview of the Winter Ops season. He pointed out that communications with stakeholders regarding weather have improved this season, his team utilized a snow-melter, and they added a service of sweeping the taxi lane centerline and zipper road.

#### 4-8 April 2022 Construction/Project Report

Mr. Ries said that the Operations Center is moving along with one item delayed due to supply chain impacts with an emergency generator. The airport will begin occupying the space in June 2022 as anticipated, but the full completion date has been moved to August 2022.

### 4-9 Other

No other business was discussed.

Meeting adjourned at 9:06 a.m.

maw