

**GERALD R. FORD INTERNATIONAL AIRPORT AUTHORITY  
OPERATIONS AND MARKETING COMMITTEE MINUTES  
Wednesday, February 17, 2021  
8:00 a.m.**

Present: Tory Richardson, Alex Peric, Lisa Carr, Casey Ries, Tim Haizlip, Matt Zeilstra, Stephen Clark, JJ Swain, Tom Cizauskas, Moe Khattak, Michelle Baker, Clint Nemeth, Jon Couchenour, Pat Howe, Dan Villalobos, Laura Feigel, Margie Witbeck, 616-233-6078, 616-452-9788, John Wildman - MAG USA, Bob Reiser – SP Plus, Larry Booker – SP Plus, Kristin Statler – SP Plus

Board Attendance:

Mr. Wilson asked for attendance by roll call.

Member Mr. Small stated he was attending the meeting remotely from Grand Rapids Township, Kent County, Michigan.

Member Mr. Morgan stated he was attending the meeting remotely from Courtland Township, Michigan.

Committee Chair Wilson said he was attending remotely from Grand Rapids, Kent County, Michigan.

## **2-1 Meeting Minutes**

The Operations and Marketing Committee minutes of January 20, 2021 were approved as submitted. Motion by Mr. Small, supported by Mr. Morgan. Motion carried.

## **2-2 Public Comment**

No public comment

## **2-3 Resolution 21-5: SP Plus Corporation – First Amendment of Operating Agreement**

Mr. Clark introduced Larry Booker, Bob Riser and Kristin Statler with SP Plus, and John Wildman – MAG USA

Mr. Clark said that a five-year term extension to the existing Parking Lot and Shuttle Bus Operating Agreement was negotiated with major terms and conditions unchanged. Additionally, Mr. Clark said that six bids were received, which would allow for the implementation of an online parking platform into the existing parking management system managed by SP Plus. Staff is recommending SP Plus, in partnership with MAG USA, to implement this platform. He said the focus would be on guest experience, consumer options, automated entry and exit and back-end management.

Mr. Clark added that SP Plus Corporation/MAG USA would be responsible for installing and testing the parking reservation system on the Airport's digital assets (website, mobile application, etc.) while ensuring 24/7 availability and monitoring all necessary payment and cybersecurity protocols. The Airport Authority will be responsible for a one-time Parking Access and Revenue Control System integration cost totaling \$10,000. MAG USA will only be reimbursed from new parking transactions generated through the reservation platform at a fixed rate of \$1.99, regardless of stay duration.

Motion by Mr. Morgan, supported by Mr. Small, the approval to authorize the President and CEO to enter into a First Amendment to the existing Parking Lot and Shuttle Bus Operating Agreement between the Gerald R. Ford International Airport Authority and SP Plus Corporation. Motion carried.

## **2-4 MDOT – Airport of the Year Award**

Mr. Richardson shared that the Gerald R. Ford Airport has been selected as the Airport of the Year – Air Carrier Airport Category from MDOT. The award will be presented at the Michigan Association of Airport Executives conference on February 18, 2021.

## **2-5 Air Service Capacity Report**

Mr. Khattak said that LAX and AUS launched last month. BOS, EWR, IAD and VPS routes will begin next month. PDX and RAP will be seasonal and will begin flights near summer. He also said that more than 1400 flights and more than 30 non-stop destinations are expected in March. The total capacity in March 2021 decreased 21% compared to March 2020.

## **2-6 Project/Construction Report**

Mr. Ries shared the following project/construction highlights which reflect the fluid nature of the 2021 capital improvement program to adapt to the availability of funds:

The construction phase of the South Perimeter Road will move forward as grant funds become available.

Before reopening the Economy Lot to guests, it will be resurfaced. Staff is currently monitoring the need to open the Economy Lot and the project will move forward as traffic demands.

The checked baggage inspection system is a TSA funded project. They have allocated funding for design in 2021; negotiations are ongoing to take advantage of available grant funds.

The perimeter gate replacement is a priority security project and has moved forward in February, as planned.

Confidence in the return of passengers is needed to move the Concourse A Expansion & Widening project forward to procurement and construction. The project schedule remains fluid.

The Federal Inspection Station is nearing building enclosure and seeing good progress. Phase 1, including a fourth baggage claim device and an expanded curb front, will be complete this summer.

In March, public bids will be opened for a new Operations Facility on the east side of the airfield. The Operations Facility will include airport operations, the airport communication center, and a dedicated emergency operations center.

## **2-7 Other**

No additional business was discussed.

Meeting adjourned at 8:47 a.m.

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