

FOR IMMEDIATE RELEASE
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“Pack Your Bags” Contest Will Send Six People on Weekend Getaway to St. Louis



2014 “Pack Your Bags” winners boarding their plane from Grand Rapids to St. Louis

Grand Rapids, MI – The Gerald R. Ford International Airport is asking West Michigan to “Pack Your Bags,” and six lucky people will win an all-inclusive weekend in St. Louis!

On Friday, May 15th show up at the Airport with a friend, spouse or whoever you’d like to spend a weekend with. Part of the deal? You have to come with your bags packed and ready to get on a flight that morning! Entries will be taken from **5:00 a.m. – 6:15 a.m.** At 6:20 a.m., WLAV radio DJ’s Tony Gates and Michelle McKormick, will draw three couples’ names (six total people), and those winners will receive an all-inclusive weekend in St. Louis – including box suite tickets to the Detroit Tigers vs. St. Louis Cardinals game on Saturday!



Airfare will be covered by the Gerald R. Ford International Airport on Southwest Airlines' nonstop flight from Grand Rapids to St. Louis, departing at 7:20 a.m. **Friday, May 15th**, and returning at 9:55 p.m. on **Sunday, May 17th**. The package also includes hotel accommodations, transportation to/from the St. Louis Airport, restaurant gifts cards, tickets to tour the famous St. Louis Arch, and box suite tickets to watch the St. Louis Cardinals in action on Saturday, May 16th.

“St. Louis is a great connection city for people flying Southwest Airlines to southern and western parts of our country, but the city itself also has a lot to offer,” said GFIA Executive Director Brian Ryks. “We want to not only offer a fun promotion for West Michigan travelers, but also celebrate some of the easy and affordable nonstop service that Southwest offers from our Airport.”

“We’re excited to partner with the Gerald R. Ford International and Southwest Airlines for this promotion,” said Cumulus Director of Marketing & Promotions Marcus Bradman. “We are ready to kick off summer and what better way to do that than with baseball? We also know the fun you can have traveling not just around our state, but to the great destinations that the Gerald R. Ford International Airport offers.”

For more information on this promotion, contact Tara Hernandez.

Promotion is not open to Airport employees, GFIA Board Members, Kent County Employees, Cumulus Media Employees or family members of any of the aforementioned.

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