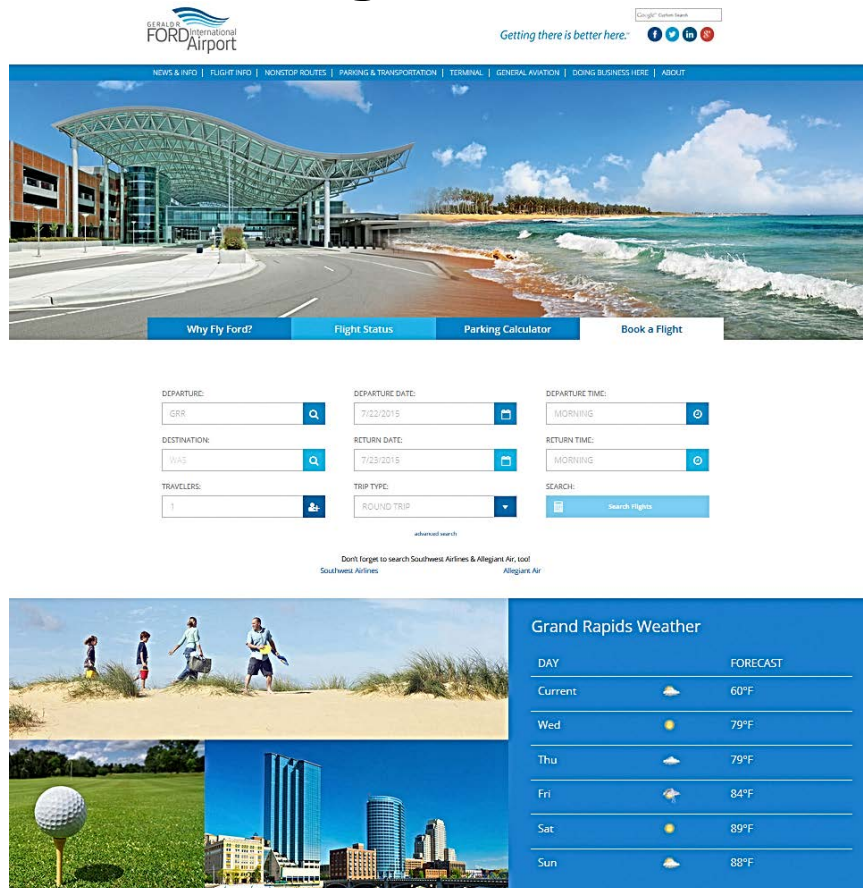Contact: Tara Hernandez, Marketing & Communications Manager
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Gerald R. Ford International Airport Launches Redesigned Website

The Gerald R. Ford International Airport's new homepage on its website.

Grand Rapids, MI – The Gerald R. Ford International Airport (GFIA) has a fresh look with its new website, which was launched today.

The website address remains the same – www.flyford.org – but the navigation, photography, ease of use, and overall landscape of the page are brand new.

"This new website is much more user-friendly and easier to navigate, along with being more up-to-date with a technology makeover," said GFIA Executive Director Brian Ryks. "This site also reflects our new branding, and a reminder that 'getting there is better here.'"

The new www.flyford.org includes responsive design, meaning it will provide optimal viewing and easy navigation across a wide range of devices – including tablets and smartphones.

Along with a new "Why Fly Ford?" link that breaks down the benefits of traveling in and out of the Ford Airport and the many amenities the airport offers, the site also includes a new booking tool. The tool allows travelers to book their flight on the airport website instead of using third party sites.

Additional popular links on the new website include the real-time flight information tool, parking calculator, nonstop route map, and terminal information.

For more information or interviews, contact Tara Hernandez.

 About GFIA

The Gerald R. Ford International Airport (GFIA) is the second busiest airport in Michigan. The airport served over 2.33 million passengers in 2014 and over 6,000 travelers pass through GFIA each day. The Gerald R. Ford International Airport offers non-stop service to 23 major market destinations with 122 daily non-stop flights. The Gerald R. Ford International Airport is managed and operated by the Kent County Department of Aeronautics. GFIA generates over $3.1 billion in annual economic output throughout West Michigan and employs over 1,500 people. For more information on GFIA visit: www.flyford.org or follow the airport on Twitter: @FlyGRFord.